



BRIGGS & STRATTON CORPORATION



A Cut Above: Military and First Responder Discount Program

Offer Dates 2 7/1/2019 - 1/31/2020

Post Mark Date 4 2/28/2020

Table with 5 columns: Eligible Product, Exclusions, INSTANT REBATE FROM DEALER AT TIME OF PURCHASE, CUSTOMER MAIL-IN REBATE (Briggs Stratton Visa Prepaid Card), Total Rebate. Rows include various price ranges and corresponding rebate amounts.

Rebate Instructions section with a checked box and text: 'Rebate Available in US Only. Cannot be combined with other rebates'. Includes numbered list of requirements and online submission information.

Snapper A Cut Above: Military and First Responder Discount Program

c/o The Advertising Checking Bureau, Inc. P.O. Box 1919 Memphis, TN 38101

Please Print - TO BE COMPLETED BY CUSTOMER

Form with fields for: First Name, Last Name, Mailing Street Address (NO PO BOX), City, State, Zip, Phone Number, Email Address, Purchase Date, Model Name, Model Number, Serial Number.

IMPORTANT: It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies.

TERMS & CONDITIONS: Rebates are based on the purchase of Eligible Product (1) shown above on models in stock. Eligible purchase amounts do not include dealer set-up fee, delivery fee or sales tax.

**Card is issued by MetaBank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted.



MILITARY & FIRST RESPONDER APPRECIATION PROGRAM DEALER CHEAT SHEET

WHO QUALIFIES

Military Members:

- Active Duty (Army, Navy, Air Force, Marines, National Guard, Coast Guard and Active Reserves)
- U.S. Military Veterans
- U.S. Military Retired
- Must show valid military I.D. or Leave & Earnings Statement (LES), Certificate of Release or Discharge from Active Duty (DD-214) - Copies must black out ID numbers

First Responders:

- Police Officers
- Sheriff/Sheriff's Deputy
- State Trooper
- Federal Law Enforcement Officer
- Firefighter
- EMT
- Paramedic
- Must show department I.D. or badge, National Registry EMT Card (NREMT) or National Paramedic Certification (NRP)

PROGRAM DETAILS

Spend (MAP Price)	\$3,999 - \$4,999	\$5,000 - \$7,999	\$8,000 - \$9,999	\$10,000+
Instant Discount	\$150	\$250	\$375	\$500
Visa Gift Card Rebate	\$150	\$250	\$375	\$500

- Brands include Snapper, Simplicity, SnapperPro, Ferris
- ACB will facilitate - Visa Gift Cards will be sent for reimbursement
- US only - no Canada
- Can not be combined with other offers or rebates

Rebate form, proof of purchase and proof of status required to receive Visa Gift Card Rebate.

DEFINING PROOF OF SERVICE

Military/Veteran Status:

- Active duty - At the dealer, show military ID (do not allow copies) For rebate form, provide your .mil email address, provide your branch of service and last known military address (including APO/FPO, AP/AE, etc). DO NOT submit a copy of your standard military ID card.
- Retired or Discharged - At the dealer, show military ID. For rebate form, provide a copy of your Leave & Earnings Statement (LES) or Certificate of Release or Discharge from Active Duty (DD-214). DO NOT submit a copy of your standard military ID card.

First Responder:

- Copy of department ID or badge, National Registry EMT Card (NREMT) or National Paramedic Certification (NRP).